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### Transfer Possibilities

Our students have successfully transferred to such schools as:

- The School of Visual Arts
- Pratt Institute
- Chicago Art Institute
- MICA
- Rutgers
- University of the Arts
- Moore College of Art

### Career Possibilities

- Advertising/Commercial Photographer
- Custom Printer
- Lab Technician
- Fashion Photographer
- Forensic Photographer
- Photo Editor
- Photojournalist
- Visual Artist

### Contact Us

We encourage you to visit the college and meet with faculty and staff. To arrange a campus tour or request additional information, contact the Admissions Office on either campus.

609-570-3795

(Monday-Friday, 9 a.m. - 5 p.m.)

[www.mccc.edu](http://www.mccc.edu)

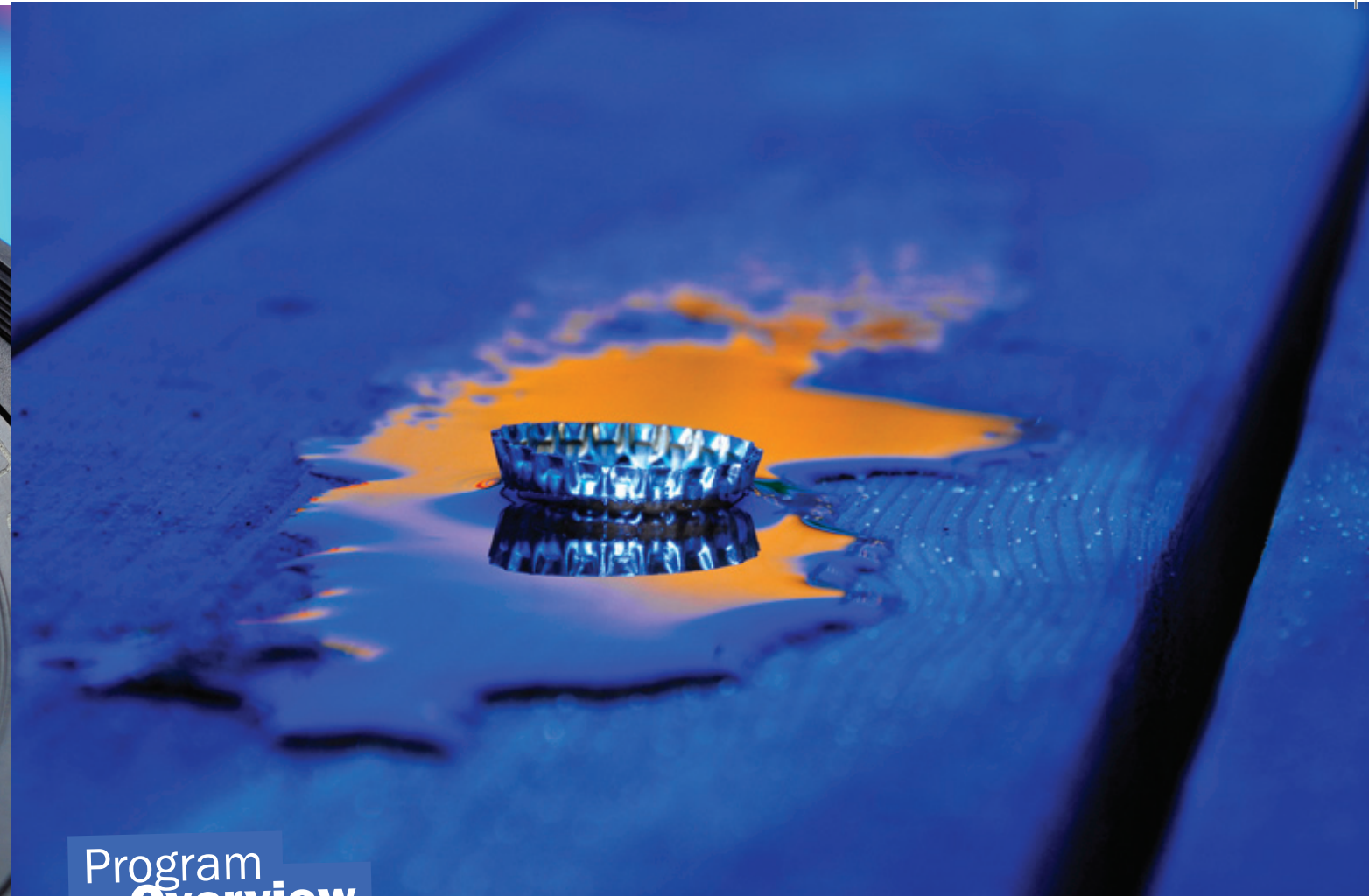
To contact Mercer's Photography and Digital Imaging program coordinator Michael Dalton, call 609-570-3835, or email [daltonm@mccc.edu](mailto:daltonm@mccc.edu).



## Photography and Digital Imaging

- Associate in Fine Arts
- Certificate of Proficiency

Get **Academic Solutions** at Mercer



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### Program Overview

The Photography and Digital Imaging program provides graduates with entry-level employment skills in the rapidly changing professional photography field. The program includes foundation courses in basic photography, digital photography, digital imaging, studio and documentary photography.

The program incorporates a balance of traditional and digital photographic techniques. Emphasis on hands-on experiences in the digital laboratory, on location, and in the studio develops both the creative ability and the technical skills essential to photography careers. Students learn in modern, well-equipped facilities. Courses are offered both day and evening.

### Successful graduates of the program will be able to:

- demonstrate proficiency with film and digital capture devices
- process and print images in both traditional and digital labs
- practice archival image workflow
- identify and explain the significant events in photo history as well as contemporary practices
- integrate different techniques and approaches to photography
- analyze and evaluate photographs in the context of group critiques
- create a portfolio for transfer, employment, or artistic venues



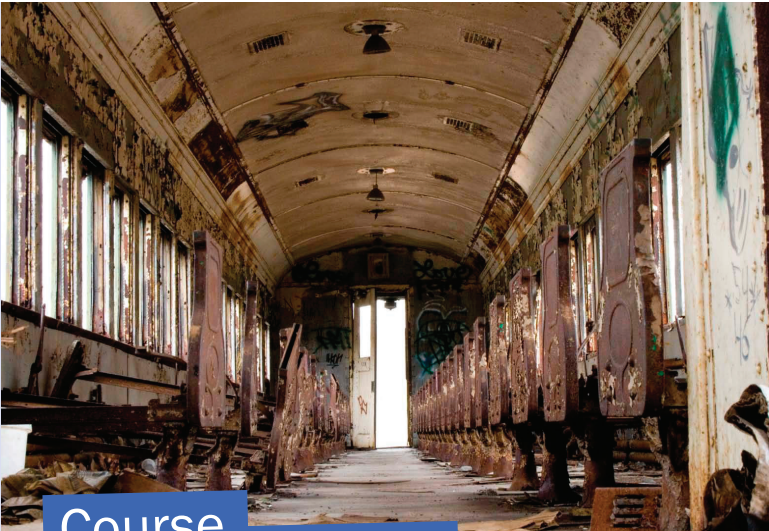
# Course Requirements

## Associate in Fine Arts (H5300)

<b>Semester I</b>	
ENG 101	English Composition I
ART 102	Basic Drawing
ART 123	History of Modern Art
OR	
ART 125	Topics in Contemporary Art
PHO 101	Introduction to Photography
DMA 110	Digital Imaging I
<b>Semester II</b>	
ENG 102	English Composition
HPE 110	Concepts of Health and Fitness
ART 121	History of Art I
ART 105	Two-Dimensional Design
PHO 102	Intermediate Photography
PHO 203	Digital Photography
<b>Semester III</b>	
CMN 112	Public Speaking
OR	
CMN 111	Speech: Human Communication
--	Social Science general education elective
--	General Education elective
DMA 211	Digital Imaging II
PHO 202	Studio Photography
<b>Semester IV</b>	
ART 122	History of Art II
MAT --	Mathematics elective
--	Science OR Technology elective
--	Diversity and Global Perspective elective
PHO 110	History of Photography
PHO 251	Documentary Photography

## Certificate (67850)

<b>Summer</b>	
PHO 101	Introduction to Photography
DMA 110	Digital Imaging
ENG 101	English Composition I
PHO 102	Intermediate Photography
<b>Fall</b>	
PHO 202	Studio Photography
PHO 203	Digital Photography
DMA 211	Digital Imaging II
<b>Spring</b>	
DMA 250	Digital Portfolio Seminar
PHO 110	History of Photography
PHO 251	Documentary Photography



© Jared Kramer

# Course Descriptions

**PHO 101 - Introduction to Photography** (3 credits)  
Foundation course emphasizes basic techniques for the still film camera and darkroom. The development of creative visual expression is strongly encouraged.

**PHO 102 - Intermediate Photography** (3 credits)  
*Prerequisite: PHO 101 with a minimum C grade*  
Film exposure and print control refinements support more complex imaging concepts.

**PHO 103 - Digital Photography for Non-Majors** (3 credits)  
Introductory digital imaging tools and techniques. Topics include software, digital cameras, inkjet printing, resolution, scanning and printing.

**PHO 110 - History of Photography** (3 credits)  
Historical survey of the growth of photographic art and technique from camera obscura to the present, emphasizing aesthetics, applications, and social impact.

**PHO 202 - Studio Photography** (3 credits)  
*Corequisite or Prerequisite: PHO 102 or PHO 203 with a minimum C grade*  
Technical application and visual expression with medium, large-format, and digital cameras are coupled with lighting concepts and design.

**DMA 110 - Digital Imaging I** (3 credits)  
Designed to meet the needs of artists and designers in diverse fields, involves the leading professional paint and photo retouching software. Addresses the practical and creative aspects of producing art and illustrations and manipulating images.

**PHO 203 - Digital Photography** (3 credits)  
*Prerequisite: DMA 110 or PHO 103 with a minimum C grade*  
Emphasizes digital still photography including scanning, color matching, editing and printing.

**DMA 211 - Digital Imaging II** (3 credits)  
*Prerequisites: DMA 110 and PHO 203 with a minimum C grade or divisional permission*  
Develops intermediate skills in digital imaging using a professional software application. Focuses on principles of masking and compositing, including how to use high-resolution capture devices, shoot photographs in a digital studio and composite photographs seamlessly.

**PHO 206 - Alternative Photographic Processes** (3 credits)  
Explores the methods of historical and non-traditional photographic image making. Some of the techniques explored are Cyanotype, Van Dyke, and Gum Bichromate. Students learn to make duplicate negatives through traditional and digital techniques.

© Jonathan Chin



© Katrina Bethke

**PHO 215 - Large Format Field Photography** (3 credits)

*Prerequisite: PHO102 with a minimum C grade or portfolio review*  
Students explore the mechanics and aesthetic potential of the large-format camera while shooting during class field trips, and enhance darkroom skills while working with large-format negatives. 4x5 field and rail cameras provided.

**PHO 251 - Documentary Photography** (3 credits)  
*Corequisite or Prerequisite: PHO 102 or PHO 203 with a minimum C grade*  
Emphasizes techniques and issues of long- and short-term location assignment shooting. Students are afforded opportunities to gain practical experience covering news, features and sports events for *The College Voice* and to work with journalism students. A photographic essay is developed throughout the semester.

**PHO 290 - Photography Internship** (3 credits)  
*Prerequisite: coordinator approval*  
Work experience from participating photographic studios, labs, and galleries.

